

# Business Planning Canvas

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Name:

CF Office:

**Business idea:**

**Value proposition:**

**Customers:**

**SWOT:**

**Revenue sources (income):**

**Key resources (what):**

**Costs and financing:**

**To do lists and timeline:**

**Competitors (strengths and weaknesses):**

**Customer relationships:**

**Business activities:**

**Cost structure (expenses):**

**Key partners (who):**